



What is InfoCamp Seattle?

InfoCamp Seattle is an affordable, inclusive *unconference* where people excited about information gather to share knowledge, explore ideas, and build community.

Who attends

InfoCamp attendees include professionals and practitioners from industry, academia, non-profits, government, libraries, and other sectors; people seeking work; hobbyists; and students. We host about 150 participants each year.

Location

InfoCamp 2016 will be hosted by the University of Washington's Mary Gates Hall.

InfoCamp Seattle 2017 theme—*Impact*

Join us at InfoCamp Seattle 2017 to discuss the impact of technological innovation on our lives, our communities, and our world.

Visit <http://seattleinfocamp.org> for more information.

Where you come in

InfoCamp Seattle is a grassroots organization run by volunteers. We aim to keep our conference as affordable as possible. Help foster new talent, help professionals stay relevant, and give back to the Seattle community.

Sponsorship levels *Additional details on the next page

Gold—\$2000+

Silver—\$1000+

Bronze—\$500+

Grassroots supporter—Up to \$500 & In-Kind Donations

A la carte sponsorship options and community partnership

In addition to tiered sponsorship, we offer opportunities to sponsor a specific element of the InfoCamp experience, including raffle prizes, breakfast, coffee, lunch, after-party, and event swag.

This year we also provide opportunities for information-related non-profit organizations to provide information on their work and ways attendees can get involved.

Past Sponsors

Past sponsors of InfoCamp Seattle include the University of Washington iSchool, Forum One, Blink UX, Axure, Rosenfeld, O'Reilly Media, General Assembly, and the Special Libraries Association.

Sponsorship level details

Gold—\$2000+

- Thank You mention with sponsor's name and link on social media
- Premium logo placement w/ URL on InfoCamp website
- Individual exhibitor table for promotional materials and meeting with attendees
- Special thanks via individual post on InfoCamp's blog
- Tickets included for 4 active members of sponsoring organization
- Dedicated presentation time to share your views and expertise with attendees

Silver—\$1000+

- Thank You mention with sponsor's name on social media
- Sidebar logo placement w/URL on InfoCamp website
- Individual exhibitor table for promotional materials and meeting with attendees
- Special thanks via individual post on InfoCamp's blog
- Tickets included for 2 active members of sponsoring organization.

Bronze—\$500+

- Thank You mention with sponsor's name on social media
- Sidebar logo placement w/URL on InfoCamp website
- Shared exhibitor table for promotional materials and meeting with attendees
- Ticket included for 1 active member of sponsoring organization

Grassroots supporter—Up to \$500 & In-Kind Donations

Community Partners

This year's InfoCamp theme is "Impact". We'll discuss the impact of technological innovation on our lives, our communities, and our world. As part of this theme we aim to provide our attendees with actionable ways they can use their skills to better their communities. We offer non-profits in the Seattle area:

- A 5-minute pitch about your organization and the volunteer opportunities you offer
- The opportunity to share printed materials on your work
- Two attendees free of charge
- A short blurb on the InfoCamp website

However, we ask that our partners share a short blog post or announcement about InfoCamp with their networks, as well as at least three posts on social media promoting the event. We will be happy to provide template language for your convenience.

